



WLS-TV CHICAGO
190 NORTH STATE STREET
CHICAGO IL 60601

Acknowledgment of Agreement Between WLS-TV CHICAGO and

DATE: 08-14-2012 PAGE: 1 of 2

STRATEGIC MEDIA SERVICES - 5127
ATTN: NEIL WILLIAMS
3299 K STREET
SUITE 200
WASHINGTON DC 20007

| Contract No | Contract Dt | Revision Dt | Rev# | Advertiser | Brand | Product Code | Station/Market |
|-------------|-------------|-------------|------|--------------------------|--------------------------|--------------|----------------|
| 395590 | 08-14-2012 | | 0 | ROBERT DOLD FOR CONGRESS | ROBERT DOLD FOR CONGRESS | POLITICALS | WLS - CHICAGO |

| Agency Est# | | | CMS # 241201 | Sales Office PHILADELPHIA | Account Executive D. PARKER | Start Date 10-10-2012 | End Date 10-14-2012 | Billing M (Broadcast Month, Cycle 1) | | | | | | | Package N | Contract Title 241201 | | |
|-------------|------------|------------|-------------------|--|--------------------------------|--------------------------|------------------------|---|---|---|---|---|---|-----|--------------|--------------------------|-----------|--|
| Line | Start Date | End Date | Time Period | Description | RC | Duration | M | T | W | T | F | S | S | SPW | Price | Tot Spots | Total \$ | |
| 1 | 10-10-2012 | 10-11-2012 | 10:00PM - 10:35PM | LN ORBIT:NEWS M-F1000-1035P;SU 1000P-1100P | 1 | 30 | | | 1 | 1 | | | | 2 | 5,700 | 2 | 11,400.00 | |
| 2 | 10-11-2012 | 10-12-2012 | 06:00AM - 07:00AM | MORN NEWS: 6-7A M-F (5511) | 1 | 30 | | | | 1 | 1 | | | 2 | 1,235 | 2 | 2,470.00 | |
| 3 | 10-10-2012 | 10-12-2012 | 07:00AM - 09:00AM | MORN NEWS/GMA: 7-9A M-F (5512) | 1 | 30 | | | 1 | 1 | 1 | | | 3 | 1,520 | 3 | 4,560.00 | |
| 4 | 10-10-2012 | 10-12-2012 | 11:00AM - 12:00PM | DAYTIME/ NEWS: 11-12NOON DAYTIME M-F (5516 | 1 | 30 | | | 1 | 1 | 1 | | | 3 | 950 | 3 | 2,850.00 | |
| 5 | 10-10-2012 | 10-12-2012 | 04:00PM - 05:00PM | EARLY NEWS M-F 4-5P (8499) | 1 | 30 | | | 1 | 2 | 1 | | | 4 | 1,805 | 4 | 7,220.00 | |
| 6 | 10-10-2012 | 10-12-2012 | 05:00PM - 05:30PM | EARLY NEWS: 5-530P M-F (5519) | 1 | 30 | | | 1 | 1 | 1 | | | 3 | 2,280 | 3 | 6,840.00 | |
| 7 | 10-10-2012 | 10-12-2012 | 06:00PM - 06:30PM | EARLY NEWS: 6-630P M-F (5524) | 1 | 30 | | | 1 | 1 | 1 | | | 3 | 3,040 | 3 | 9,120.00 | |
| 8 | 10-11-2012 | 10-12-2012 | 06:30PM - 07:00PM | ACCESS: WHEEL M-F 628P-7P (5525) | 1 | 30 | | | | 1 | 1 | | | 2 | 3,800 | 2 | 7,600.00 | |
| 9 | 10-11-2012 | 10-11-2012 | 08:00PM - 10:00PM | PRIME BY TIME: THU 7-10P (5596) | 2 | 30 | | | | 1 | | | | 1 | 10,000 | 1 | 10,000.00 | |
| 10 | 10-13-2012 | 10-13-2012 | 07:00AM - 08:00AM | WEEKEND/ MORN NEWS: GMA SAT 7-8A (5555) | 2 | 30 | | | | | | 1 | | 1 | 600 | 1 | 600.00 | |
| 11 | 10-14-2012 | 10-14-2012 | 06:00AM - 07:00AM | WEEKEND/ MORN NEWS: SUN 6-7A (5553) | 1 | 30 | | | | | | | 1 | 1 | 355 | 1 | 355.00 | |
| 12 | 10-14-2012 | 10-14-2012 | 07:00AM - 08:00AM | WEEKEND/MORN NEWS: GMA SUN 7-8A (5557) | 1 | 30 | | | | | | | 1 | 1 | 855 | 1 | 855.00 | |
| 13 | 10-14-2012 | 10-14-2012 | 08:00AM - 09:30AM | WEEKEND/MORN NEWS: SUN 8-930AM (5567) | 1 | 30 | | | | | | | 1 | 1 | 855 | 1 | 855.00 | |
| 14 | 10-14-2012 | 10-14-2012 | 05:00PM - 05:30PM | WEEKEND/EARLY NEWS: SUN 5-530P (5572) | 1 | 30 | | | | | | | 1 | 1 | 1,140 | 1 | 1,140.00 | |

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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|-----------------------|------------|---------------------------|----------|-----------------|-------------|------------------------------|-------------|--|--|--|-----------------------------------|----------------|------------------------|---|---|----------------------------|---|---|--------------|---------------------------------|--------------------------|-------|-----------|----------|--|-----------|--|
| Contract No 395590 | | Contract Dt 08-14-2012 | | Revision Dt | | Rev# 0 | | Advertiser ROBERT DOLD FOR CONGRESS | | | Brand ROBERT DOLD FOR CONGRESS | | | | | Product Code POLITICALS | | | | Station/Market WLS - CHICAGO | | | | | | | |
| Agency Est# | | | | CMS # 241201 | | Sales Office PHILADELPHIA | | Account Executive D. PARKER | | | Start Date 10-10-2012 | | End Date 10-14-2012 | | Billing M (Broadcast Month, Cycle 1) | | | | Package N | | Contract Title 241201 | | | | | | |
| Line | Start Date | | End Date | | Time Period | | Description | | | | | RC | Duration | M | T | W | T | F | S | S | SPW | Price | Tot Spots | Total \$ | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | Contracted Gross Total: | | | | 28 | | 65,865.00 | |
| | | | | | | | | | | | | | | | | | | | | Actual Gross Total: | | | | 28 | | 65,865.00 | |
| | | | | | | | | | | | | | | | | | | | | Agency Commission: | | | | | | 9,879.75 | |
| | | | | | | | | | | | | | | | | | | | | Net Total: | | | | | | 55,985.25 | |
| Month/YR | | | | Preempted | | | | Made Good | | | | Contract Total | | | | Adjustments | | | | Actual Total | | | | | | | |
| Oct 12 | | | | 0.00 | | | | 0.00 | | | | 65,865.00 | | | | 0.00 | | | | 65,865.00 | | | | | | | |
| TOTAL | | | | 0.00 | | | | 0.00 | | | | 65,865.00 | | | | 0.00 | | | | 65,865.00 | | | | | | | |

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